



Confederation of Indian Industry

ANNUAL REPORT

2013
2014

INTELLECTUAL PROPERTY RIGHTS

Foreword



Confederation of Indian Industry (CII) remains committed to strengthen IP ecosystem within the country by continuously engaging with the Government to build a strong legislation, enforcement mechanism and conducive policy framework. Strengthening India's knowledge ecosystem by leveraging the strength of Intellectual Property Rights is one of the key initiatives of CII which was started more than 15 years ago and is currently spearheaded by the CII National Committee on Intellectual Property.

CII National Committee on Intellectual Property, which has been mandated to promote and implement CII's initiatives in matters related to Intellectual Property Rights (IPR), has expanded its outreach to various sectors of the Industry, Educational institutions and Enforcement agencies along with its engagement with Government. The committee is adequately represented by CEOs and head of IPR from different Industries, Law Firms, Enforcement agencies and has special invitees from academic institutes and Indian Government as well as other policy making bodies. The committee has regularly been engaged with policy advocacy by providing recommendations and bringing out position papers for the Government and other regulatory bodies. Apart from providing a networking platform for sharing best practices in IP management, the committee also oversees CII's efforts to organize IPR training, awareness and sensitization programmes as well as creating a reward and recognition system at a national level. CII National Committee on Intellectual Property has also played a pioneering role in taking IP capacity building initiatives within industry, and setting up of IP Facilitation Cell in various States, in collaboration with respective State Governments through Public Private Partnerships model.

On the backdrop of this past and ongoing IPR initiatives carried out by CII and keeping in stride the infinite future opportunities in this field, I am pleased to share the CII Annual Report on Intellectual Property Rights 2013-14. The report gives a roundup view of the activities of CII National Committee on Intellectual Property for the year 2013-14. I am confident, that this annual publication will prove to be a fruitful reference document for all sections of Indian Industry, Institutions, Academia, Professionals and International Organizations who are seeking information on India's journey towards a better IPR regime.

Ramesh Datla

Chairman, CII National Committee on Intellectual Property &
Managing Director, Elico Limited

Content

Foreword	i
CII National Initiatives in Intellectual Property Right 2013 - 14	1
Highlights of the Activities for 2013 – 14	3
1. Policy Advocacy	3
2. Training/ IP Capacity Building Initiative	3
3. Awards & Recognition	14
4. Promotion / Networking / Learning Initiatives	
5. PPP Initiative : Technology Development Centres & Intellectual Property Facilitation Centre (IPFC) in the state	21
Glimpse of IPFCs	29
IPR in News	30

CII National Initiatives in Intellectual Property Rights for 2013 - 14

One of the key enablers for country's economic growth and inclusive development is investments in the knowledge and high-technology sector in the Nation. Although such investment are usually dictated by Nations' progressive and enabling industrial policy and incentives, which may not address the role of Nations' Knowledge Ecosystem. While knowledge ecosystem is driven by presence and nurturing of knowledge institutions of excellence, availability of knowledge manpower and knowledge infrastructure and activities of knowledge generation and management etc., it has a key subset called Intellectual Property (IP) Ecosystem.

One of the Key Initiatives of CII in strengthening India's knowledge Ecosystem is in the area of Intellectual Property Rights which was started 10 years back and is spearheaded by CII National Committee on IP. The Committee is represented by IP leaders across sectors. CII is currently engaged in multiple activities such as awareness generation and training, continuous dialogue with stakeholder especially in the field of geographical indications, helping government in formulating IP Policy, setting up dialogue with government for addressing industry problem, motivating state governments to develop robust IP system at state level, participating in discussions on international issues, extending IPR protection services across the Country. CII has centres for IPR facilitation in many cities in the country to help industry, including MSME's in protecting their IP.

The CII National Committee on Intellectual Property Rights (IPRs) facilitates a robust IP Ecosystem in the country, and works to increase the number of Indian IP Owners through better IP protection. CII engages with the Government to build a strong legislation, enforcement mechanism and conducive policy framework.

The National Initiatives in Intellectual Property Rights are guided by:

The CII-National Committee of Intellectual Property Rights (2013-2014): The committee is represented by CEOs and head of IPR from

different Indian Industry vertical (Auto, Pharma, Music and Entertainment, Publication, IT and Software), Law Firms, Venture capital, Enforcement agencies, International organizations and has special Invitees from Academic Institutes and Indian Government and Policy making bodies.

Intellectual Property Facilitation Centers (IPFCs) at Indore , Mysore & Gandhi Nagar are established by confederation of Indian Industry with the support of Micro, Small & Medium Enterprises (MSMEs); Government of India (GoI). These IPFCs will primarily cater to the Intellectual Property Service requirements of Micro Small & Medium Enterprises all over the state of Madhya Pradesh, Karnataka and Gujarat.

The IPFCs are equipped with State of Art IP Search and IP Service Support Facility. It has been established with the objectives to enable MSMEs to understand, identify Intellectual Property for Competitive Advantage. IPFCs provide services such as IP Protection, IP Awareness & Training, Counseling & Advisory Services to hand hold MSME to Identify Intellectual Property in their day to day business & leverage it for business advantage.

The CII-Andhra Pradesh Technology Development & Promotion Center (APTDC) is promoted by CII, TIFAC & the Government of Andhra Pradesh, while Tamilnadu Technology Development & Promotion Center (TNTDC) is jointly promoted by CII and Govt of Tamilnadu. These centers are established with the objective to create IPR Awareness and Training Programme, IPR Advisory Session, IPR Protection Facilitation all over the India.

Highlights of the Activities for 2013 – 14

The activities of the department are focused on & around the impending issues of IP generation under the following areas

1. Policy Advocacy for government to build a strong legislation, enforcement mechanism and conducive policy framework.
2. Training/ IP Capacity Building Initiative to facilitate industry and other capacity building.
3. Awards & Recognition.
4. Promotion / Networking / Learning Initiatives to facilitate industry and other share prevalent global best practices.
5. PPP Initiative : Technology Development Centres & IP Facilitation Cells in the states as institutionalized mechanism to benefit industry.

1. Policy Advocacy in 2013 :

CII submitted recommendations to Government on following policy issues

Simplification of Form 27 of the Indian Patents Act

- **National IP strategy.**
- **Section 4.4 of National Manufacturing Policy (NMP)**
- **Patent Amendment Rules(2013)**
- **Restructuring of Indian Patent Office**
- **Guidelines for Examination of Computer Related Inventions**

2 IP Capacity Building Initiative

CII in partnership with Intellectual Property Office (IPO) , Defence Research and Development Organisation (DRDO), United States Patent and Trademark Office (USPTO), Police Academy conducted sixteen training programs/ interactive session for the GI holders, scientist ,enforcement authorities all across India

CII- DRDO Advanced Workshop on Issues in Identifying, Capturing, Protecting, Licensing and Managing IPRs in Electronics, IT & Cyberspace

Confederation of Indian Industry (CII), in collaboration with Defence Research Development Organization (DRDO) organized a 2-day advanced workshop on the issues Identifying, Capturing, Protecting, Licensing and Managing IPRs in Electronics, IT & Cyberspace on 24-25 February 2014 in Bengaluru. The main purpose of the workshop was enhancing the professional skills of research scientist and IP professionals by focusing on some of the very burning issues of Electronics, IT & Cyberspace such as 1) Innovation Process Management 2) Competitive Intelligence From Patent Information 3) IPR Protection in IT & Electronics 4) IPR Issues in Cyberspace 5) Licensing of IPRs 6) IPR Issues in International Collaborative R&D. The workshop was conducted by the eminent national and international experts like Mr. R Saha, Senior Advisor, Confederation of Indian Industry; Dr. Lalit Kumar, Director, MTRDC, Bengaluru DRDO, Ministry of Defence; Mr. Avinash Kumar, Addl. Dir, Dte of ER & IPR, DRDO, Ministry of Defence; Mr. M G Jayaram Head-Operations, Corporate IPR Group, Tata Consultancy Services Limited; Dr. Dawn Jos, Patent Strategy Manager - Asia ,Texas Instruments; Ms. Priyanka Gupta, Solution Consultant, Intellectual Property & Science, Thomson Reuters; Dr. S. Sankaran, Ex-Director, Dte ER & IPR, DRDO, Ministry of Defence; Mr. D C Gabriel, Senior Partner, K&S Partners; Dr. S K Murthy, Patent counsel, Inter- Technology Pvt. Ltd; Mr. Rodney Ryder, Partner, Scriboard ; Mr. Prashant Gupta, Senior Associate, K &S Partners; Ms. Ananya Dhuddu, IP subject Matter Expert, Patracode Service Pvt. Ltd ; Dr. A Sircar, AVP, Head IP Cell, Infosys Technologies Ltdand; Mr. Sudipta Ghosh, Head IP Management, Wipro Technologies Ltd. The workshop was appreciated by the participants. Out of a total of 40 participants around 30 senior scientists from the various DRDO laboratories across the country actively participated in this workshop.



Workshop & Exposition on Economic Value Generation for Indian Geographical Indications

Geographical Indication is an indication used to identify goods having special characteristics originating from a definite geographical territory. It is used to identify agricultural, natural or manufactured goods. The manufactured goods should be produced or processed or prepared in that territory. It should have a special quality or reputation or other characteristics.

Confederation of Indian Industry (CII) in collaboration with Intellectual Property Office, India (Government of India) organized Four Regional Workshop & Exposition on Geographical Indications covering GI's from all 28 States of India.

The purpose of the Regional Workshops were Identification of Indian GIs, Dissemination of Best Practices – Post GI Intervention, Develop a GI Owners Network – Role Models for Others to follow.

States/City of the Workshops

S. No.	Region (States covered)	City
1	North (Punjab, Haryana, Chattisgarh, J&K, Himachal Pradesh, Rajasthan, Uttar Pradesh)	Lucknow
2	West (Maharashtra, Madhya Pradesh, Gujarat, Chattisgarh)	Jaipur
3	East (Bihar, Orissa, Jharkhand, Assam, Tripura, Meghalaya, Manipur, Nagaland, West Bengal)	Kolkata
4	South (Andhra Pradesh, Tamil Nadu, Karnataka, Kerala)	Bangalore



Regional Workshop & Exposition on Economic Generation for Geographical Indication (in Lucknow)



Regional Workshop & Exposition on Economic Generation for Geographical Indication (in Jaipur)



Regional Workshop & Exposition on Economic Generation for Geographical Indication (in Kolkata)



Regional Workshop & Exposition on Economic Generation for Geographical Indication (in Bangalore)

- **Strengthening IP Ecosystem in the State of Karnataka, 31 July-2 August 2013, Bengaluru-Mysore**

To initiate building a comprehensive strategy and delivery mechanism in strengthening robust IP ecosystem in the state of Karnataka, and aiming to position it as most IP Savvy State in the country both for its growth and investment destination, as an ongoing initiative, Confederation of Indian Industry in Collaboration with United States Patent and trademark office (USPTO) took an initiative of sensitization and development of Intellectual Property Rights ecosystem in India.

The basic aim of this initiative was to discuss

1. Karnataka Government's awareness and prioritization including a budget line
2. Ways to increase numbers of IP Owners in the state
3. Leveraging State's Geographical indications and Traditional Knowledge
4. Efficient enforcement of IP laws in the state
5. Increasing numbers of quality IP Professionals in the state

The initiatives under the "IP rights Sensitization and Developments in States" were:

Workshop & Exposition On Economic Value generation for Indian Geographical Indications -The key socio-economic issues relating to geographical indications particularly relevant to developing countries are misappropriation, protecting traditional and indigenous knowledge and culture, improving market access, creating niche markets, protection of reputation, potential income effect and rural development. In this scenario, CII in collaboration with USPTO conducted a one day workshop on 31 July 2013 in Bengaluru; Karnataka.



- **Workshop on Role of IPR for Exponential Growth of the Business of SMEs**

Most of the awareness and training programmes being conducted in India are mostly taking place in Metros and bigger cities across the Country (such as Delhi, Hyderabad, Mumbai, Bangalore, Chennai, Pune, Kolkata etc.). Smaller cities/towns are left out due to difficulty of getting interested stakeholders and accessibility to State Government. But in present context, there is an urgent need of spreading awareness among stakeholders in less prominent states of the Country. Now that we have our laws in place, for the effective implementation of the IPR system in the Country, we need to work hand-in-hand with the state Government. This has to be augmented through awareness creation and capability building among small and medium industries in the state level. Also there is a need to build a state level policy system to promote Intellectual Property development and protection. In this background; an awareness programs for MSME of state of Karnataka (Mysore) was arranged on 1 August 2013.

Interactive Session with Police Officials on IPR Enforcement - Best Practices One of the objectives of CII initiative against counterfeiting & piracy is to increase awareness within the industry, consumers enforcement agencies like Police, Customs, Central Excise, Economic Offence Wing etc. As an ongoing initiative, CII in association with United States Patent and Trademark Office (USPTO) and Karnataka Police Academy organized Orientation/ Sessions with Police Officials on 2 August 2013 in Mysore.



- **Cluster level IP Awareness Programme**

Intellectual Property Rights (IPRs) are exclusive rights over such intellectual property granted to creators / holders which protect their rights from misappropriation by third parties without their authorization. Recognizing the importance of intellectual property, the Hon'ble President of India declared the decade of 2011-2020 as the Decade of Innovation. Intellectual Property Office (IPO), in association with the Confederation of Indian Industry (CII) conducted four cluster specific awareness programs on Auto, Textile, Plastic/ Polymer, Leather in Chennai, Kolhapur, Orissa, Kanpur respectively to create Intellectual Property awareness among the specific clusters so as to encourage these clusters to promote Intellectual Property Right protection.

The objectives of these awareness programs were to sensitize the clusters about Intellectual Property Right and their protection, to identify protectable innovations, to suggest steps for transforming innovations into proprietary assets, to use IP information, particularly relating to patents and designs, for further research and development in developing new product and process, Utilize the IP information in their business development.



IP Awareness Programme for Auto Cluster in Chennai



IP Awareness Programme for Plastics/Polymer Cluster in Odisha



IP Awareness Programme for Textile Cluster in Kolhapur



IP Awareness Programme for Leather Cluster in Kanpur

National Workshop on Strategic IP Management for Agriculture, Hyderabad

To sensitize agriculture sector on Management of Intellectual Property Rights, APTDC partnered with Indian Council of Agricultural Research, Ministry of Agriculture and organized a three day executive program on agriculture dated 25-27 April, 2013 in Hyderabad. National Academy of Agricultural Research Management (NAARM) joined this initiative as Institutional Partner and Seedsmen Association-AP associated as Associate partner for the workshop.



Executive program on Strategic IP Management for Pharma and Biotech

Pharmaceutical is one of the key industries where Intellectual Property Rights is of great importance. Since, Hyderabad being one of the emerging hubs for the pharmaceutical & biotechnology industries; APTDC and CII in association with the United States Patent Office conducted a 3 day Executive program on Strategic IP Management for Pharma and Biotech on 20-22 November 2013 at Hyderabad. BIRAC, DBT, Govt. of India was the Institutional partner along with Aurobindo Pharma as the corporate partner.

The main objective of the program was to discuss on latest issues, concerns and share experiences from US, EU and India on IP Management for this sector. The program gave an hands on training on IP Management strategies for competitive advantage for the Industry. The program helped the participants to learn various legal protection aspects with an understanding on commercialization process of products /process and realize the tangible value from different aspects on IPR.

Experts from US, UK and India participated in the three day deliberations and the program was well represented from companies and R&D enterprises from the Pharma and Biotech Sector.



(L-R) – Mr. Jyoti Kumar, Director & Head, APTDC, Ms. Kalpana Reddy, First Secretary, IPR, USPTO, Mr. T.V.Madhusudhan, Assistant Controller of Patents & Designs, Chennai Patent Office, Mr. P. Reddnana, Director, National Institute of Animal Biotechnology.

- **CII-WIPO Advanced Workshop on Patent Drafting, Patent Filing and Strategies for Software and Electronics Sectors , Hyderabad**

APTDC and Confederation of Indian Industry (CII) partnered with World Intellectual Property Organization (WIPO), a United Nations (UN) specialized agency dedicated to the promotion and use of IP around the World, and conducted Two Day Advanced Workshop on Patent Drafting, Patent Filing and Strategies for Software and Electronics Sector dated 12-13 November, 2013 in Hyderabad.

The main objective of the workshop was to improve patent drafting skills and learn techniques for drafting good software and electronic patent applications. It also helped in understanding the post patenting options with effective patent strategies for getting an invention well protected in a cost effective manner.



Ms Simao Patricia, Program officer, Innovation Division, WIPO delivering her Inaugural speech at the workshop.

- **Meeting with JIPA Delegation**

A Delegation from Japan Intellectual Property Association (JIPA) met the members of CII National Committee on IP and discuss current IP issues of India, such as introduction of Utility Model, IP prosecutions, compulsory licensing on 18 Feb 2013.

3. Award and Recognition

National Intellectual Property Awards 2013 - The Awards were instituted to recognize and reward people who have contributed to harnessing the country's intellectual capital and to create more IP.

The award is given annually on the occasion of World IP Day celebrated every year on 26th April. The date of 26th April was chosen by the world Intellectual Property organization (WIPO) to celebrate and promote the understanding of the role of IP plays in our day to day lives. The date chosen is significant in that it was the date on which the WIPO convention came into force in 1970.

The awardees for the National IP Awards 2013 were:

1. Council of scientific & Industrial Research (CSIR) - The Top R&D Institute in Patent
2. Tamil Nadu Agricultural University (TNAU) -The Top Indian Academic Institution in Patent
3. Orchid Chemicals & Pharmaceuticals Ltd. - The Top Indian Public Limited Company
4. MSN Laboratories Ltd. - The Top Indian Private MSME Company in Patent
5. Mr. K U Varunny - The Top Individual in Patent
6. Triveni Turbine Ltd - The Top Organization in Design
7. Dr. Jose Thakattil - The Top Individual in Design
8. Thermax limited - The Top Organization in Trademark





National IP Awards 2013

4. Promotion/Networking/ Learning Initiatives to Facilitate sharing of best practices

National IP Summit: Towards building strong IP Ecosystem in the states

To initiate a dialogue on developing comprehensive IP Strategy and delivery mechanism in the states, CII in partnership with Government of India and the partnering State (Karnataka, Kerala, Andhra Pradesh, West Bengal, Delhi, Madhya Pradesh, Jharkhand) Governments organized a National IP Summit on the occasion of world IP day (26 April, 2013), New Delhi with the objective to initiate setting up of a robust IP ecosystem that encourages IP Creation, IP Protection, IP Commercialisation and IP Enforcement in the state, it is imperative for a state government to bring out a comprehensive "Intellectual Property Strategy".

There were two dialogue sessions one with Industry and the other one with Policy makers from the States. The Industry dialogue session was

moderated by Dr. Madhukar Sinha, Professor-Centre for WTO Studies, Indian Institute of Foreign Trade (IIFT) and Mr. Vipin Aggarwal Senior Attorney & Director-IPR, Microsoft Ltd. Ms. Sukla Chandra Director-Legal PACE (Patents and Analytics Center of Excellence) GE Global Research, India, Mr. Ramesh Kumar Verma IP Head Tata Chemicals Ltd, Dr. Mahalaxmi Andheria Vice President-IP Cell, Panacea Biotech Ltd. Dr. Amirullah Khan, Senior Policy, Bill & Gates Foundation, Dr. Santosh Mohanty, VP and Head of Corporate IPR Group, Tata Consultancy Services, Mr. Sudipta Ghosh, Head-IP Management, Wipro Technologies Ltd. Dr. Shantanu De Associate Director – Head Intellectual Property India Office Ranbaxy Laboratories Limited, Dr. Sumitesh Das Chief (Global Research Programmes) Research and Development Division Tata Steel, were amongst the panellist.

The major recommendations that came out of the Industry dialogue session was the need to have structured way of Innovating & Capturing Innovation and to do away with “jugad” which gets us short term immediate solutions. Some of the other recommendations were 1) The IP ecosystem should support, spur and encourage patent filling. 2) IP regime should be robust and support the interest of Innovators and users. 3) IP ecosystem should integrate R&D, Production etc for protection of IP and 4) Need to have ecosystem that encourages and supports R&D.

- **7th International Conference on Anti-Counterfeiting & Anti-piracy**

The objective of the Conference was to Integrating efforts for Intellectual Property Protection against Fakes and also to develop sustainable solutions to stop the growing threat of Counterfeiting and piracy.

The major recommendations from this conference were:

- a) The solution to fight counterfeiting is simple but the its coordination between enforcement, marketing and distribution is complex.

- b) Corporate needs to collaborate with the NGO's to get a continuous flow of information.
- c) The media has a big role to play .They need to publicize raids and punishments, thus discouraging counterfeiters.
- d) Need to increase the Public awareness, especially at the Student level.
- e) A strong Law & Enforcement is necessary to tackle the counterfeiting & piracy.
- f) There should be strong customs and border protection to stop the entry of counterfeited & pirated goods.
- g) It is suggested that brand owners should be more reasonable in their market approach in terms of prices and supply models that can balance the price to make it accessible to the maximum users, and make profits by scaling up the share, and not from a few in the short term.
- h) Creation of hotline where consumer can report on counterfeiting activity and create a database.
- i) Need to create a database of Trader association in different locations/sites.
- j) Focus on Capacity building.
- k) Need of sufficient resource to detect counterfeits.
- l) Education in local language can help to reduce the counterfeiting & piracy.
- m) Making effort to create a link in CII website, where people will get the idea about the best practices of counterfeiting and piracy.
- n) Every brand owner should protect their brand irrespective of the value of brand.
- o) Raising awareness at the manufacturing level.



7th International Conference on Anti-Counterfeiting & Anti-piracy, on 24-25 October 2013, Pune

- **International Forum on Intellectual Property (IP)**

Confederation of Indian Industry organised a day's Conference on International Forum on Intellectual Property (IP) on 30 September, 2013, at Hotel Le-Meridien, New Delhi. The program was oriented to discuss the importance to a company of protecting its IP and how creating the solid IP strategy in a Company can facilitate the process of enhancing profitability. In addition there were interactions between the legal luminaries, industry, educational institutions and scientists from the countries, sharing of best practices and exchange of latest developments in the area for benefitting trade, commerce, science and technology.



Emerging Risks in Automobile Industry in India-Role of IT Compliance in Strengthening Supply Chain

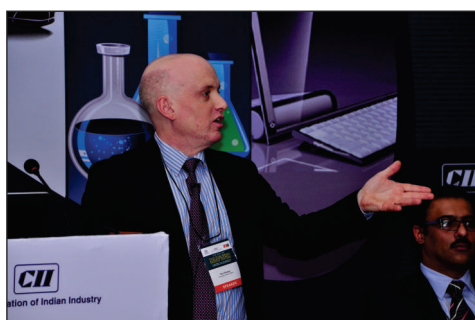
A day's conference on 20 Feb 2013 ,Pune was organized to discuss the impact of new developments regarding the use of legal IT in manufacturing in India, especially the automobile industry. The theme of the seminar was 1)New issues/risks in supply chain. II) Importance of Compliance Across the Supply Chain. III) Indian Copyright Act and consequences of using pirated software. IV)How to eliminate risk in the Supply Chain.



- **Seminar on European Patent System**

To spread the awareness among the industry on recent developments in the European Patent System; one day seminars on European Patent System were organized in association with European Patent Office (EPO) on 25th , 27th & 28th November 2013 at Hyderabad , Bangalore & Delhi respectively.

The main objective of the seminar was to introduce EPO and European Patent System, Sensitize the Indian Industry and Stakeholders on Procedures and Practices for filing patent applications with EPO and Update on the recent developments in the European Patent System and Regime. The seminar also gave a practical understanding on Patentability subject matter and Patent Information systems followed at the EPO.



National Seminar on Intellectual Property Rights in Electronics & IT sector 8 February 2013: Hyderabad

The developments in Information & Communication Technology have led to increase in IP activity in software & electronic sector. APTDC associated with Dept. of Electronics & IT, Govt. of India sensitized the sector on the strategies for protecting intellectual property rights.

The seminar was well received by industries, academia and R&D institutions from Hyderabad with a positive feedback. The seminar helped in creating awareness and also improved the factual understanding on implications that IPR have for the Electronics & IT industry at large and also discuss issues and methodologies for IPR protection in India with reference to E&IT Sectors.



IPEX -2013: Right Skills, Tools and a conducive environment a key to a Strong IP ecosystem

Andhra Pradesh Technology Development and Promotion Centre (APTDC) and CII organised the IPEX-2013, a two – day International Conference and Exposition, on Building and Managing an IP Ecosystem for Business Excellence. The Indian Patent office was the Government Partner along with United States Patent Office (USPTO) and NALSAR University of Law as the knowledge partners.

The objective of IPEX 2013 was to understand the role played by all stake holders including companies and Government to build a strong IP ecosystem with common understanding on the values of IP for business success. IPEX provided a platform to share best strategies

and case studies on building an in house IP culture from an existing IP culture in leading Corporates, MSMEs and Institutions.



5. Public Private Partnership Initiatives

IPFC (Intellectual property Facilitation Center): Under the National Manufacturing Competitiveness Programme (NMCP) of Govt of India, Ministry of MSME and CII had established an Intellectual Property Facilitation Centre (IPFC) at Indore, Mysore and Gandhinagar with an objective to understand, identify and use Intellectual Property for competitive advantage.

➤ Achievements of IPFC Gandhinagar in year 2013

Handling IP Portfolio management of:

Holani Bearing Ltd.
Gujarat NRE Coke Pvt. Ltd.
Express group of Companies

IP Audit:

Holani Bearing Pvt. Ltd & Hydro-Pneumatic Techniks

IP Commercialization:

Commercialization of Electric Fault Restriction system (E.F.R.S) a patented technology developed by Mr. Joshi, Director, Aumkar Elecsol Pvt. Ltd.

IP Assistance to Technopreneurs:

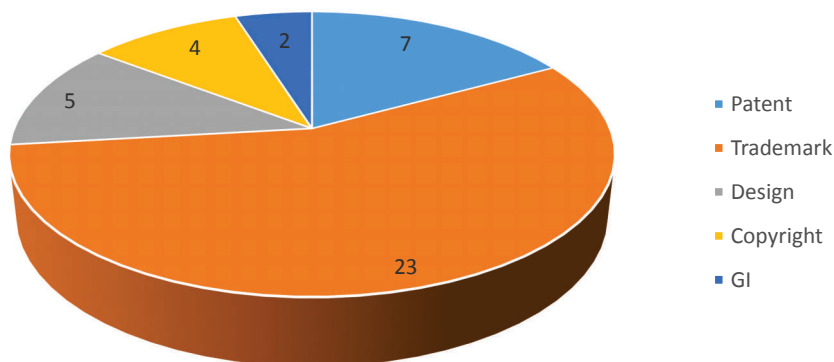
IP Assistance provided to Mahavir Sales, a Company specialized in Electric Cables & Wires from Rajkot

IP Assessment and filing support:

IP Assessment and filing support provided to 50 research outcomes from Gujarat Technological University.

IP Applications filed

IP Applications filed



Awareness Programs organized by IPFC-Ahmedabad

Seminar on Innovation, IPR & Technology on 27 Dec 2012, Ahmedabad, along with MSME Di- Ahmedabad

Brainstorming Session on IPR's on 31 Jan 2013 at CII House

Awareness Session at Bhavnagar on IPR, for Pharma/FMCG/ Food industry, on 13 April 2013.

IPR session in Sabarkanta Industry Cluster

Promotion/Networking/Learning initiatives to facilitate sharing of best practices

- **Patent Drafting Workshop:** IPFC organized an advanced workshop on IPR in support of WIPO focusing "Patent Drafting, Filing, Post-Issuance Options & Strategies" Learning the art of effective patent drafting & strategy for business excellence'. from 14-16 Nov. 2013 at Ahmedabad and around 25 people participated from the country.

IPFC facilitation service to CEPT, an autonomous Institute, Ahmedabad

IPFC actively pursuing to protect the design outcomes of the CEPT. Also plan to conduct training programs for faculties, designers & artisan to make them aware about IPR and its importance.

Success Stories - IPFC Gandhinagar

Research at Government Engineering College: IPFC Gandhinagar has rendered Patent Filing services to Mr. Nirav Bhatt and Ajay Pandya, innovators from Kutch Engineering College, Kutch, one of the prominent college in Gujarat. Modern internal combustion engines must meet high emission standard including better performance and fuel economy. Due to the use of electronically controlled fuel injection systems, control of combustion in the engine has been improved. The efficiency of diesel engines are higher than the efficiency of spark ignition engines, yet the emissions of diesel engines present more serious effects than the emissions of spark ignition engines.

In this investigation, the effect of multiple injections strategies on combustion without electronically operated fuel injection system by modification in fuel injection system by multi lobe fuel cam in fuel pump system is studied.

During a presentation by IPFC Gandhinagar, Mr. Bhatt came to know about the IPFC and became a client. IPFC Gandhinagar has helped them to file a Patent application for “Composite cam”.

After making detailed search & analysis, the team of IPFC has counseled Mr. Nirav Bhatt and Mr. Ajay Pandya on various forms of IPR, technology lifecycle and advancements possible in their technology. Accordingly, detailed documentation has been done and the application has been filed. Now the client & IPFC Gandhinagar are putting joint efforts for commercialization of the IP Asset.

Research at L.J. Engineering College, one of the prominent college of GTU in Gujarat: IPFC Gandhinagar has rendered Patent & Design Filing services to Mr. Nirav Prajapati, ex-student of L.J. Engineering College and presently working in L & T Surat. In today’s era of increasing population and insufficient transportation space, the requirement of two wheeler motor bike is increasing rapidly. Therefore to enable a rider or co-passenger to carry decent luggage, Innovator has developed a cost effective, user friendly and compact storage system, configured to be attached with rear end of two wheeler.

During a presentation by IPFC Gandhinagar, Mr. Prajapati came to know about the IPFC and became a client. IPFC Gandhinagar has helped him to file a Patent application for “storage device” and also filed Industrial Design for same product. Innovator also received design certificate for same product through a network partner.

M/s. HYDRO-PNEUMATIC TECHNIKS, Surat: IPFC Gandhinagar has rendered Patent & Design protection services in India and filing a global patent through PCT. A proprietorship firm started in early 90's, by Mr. Pankaj Trivedi, a technopreneur and first generation entrepreneur. **HYDRO-PNEUMATIC TECHNIKS** is engaged in designing & manufacturing of hydraulic system such as hydraulic pump, hydraulic elevator etc. Mr. Pankaj Trivedi, Promoter of HYDRO-PNEUMATIC TECHNIKS, is always engaged in developing new ideas for refinement of existing technology and work for the up gradation of the technology. The invention relates to a foldable hydraulic elevator for domestic as well as Industrial purpose. It is one of the cost effective equipment for the mobility of differently abled people. After his meeting with CII MoMSME IPFC Gandhinagar, he came to know about the value of IP asset, the associated benefits and the integrated services of IPFC has started, for protecting his innovations for both Patent & Design.

After making detailed search & analysis, the teams at IPFC counseled Mr. Pankaj Trivedi on various forms of IPR, technology lifecycle and advancements possible in his technology.

As a result of proper counseling and end to end Intellectual Property Rights Facilitation services, HYDRO-PNEUMATIC TECHNIKS is now in a position to compete in the global market safely and expand its business into global market for better prospect.

M/s. Holy Herbaceuticals Ltd, Ahmedabad: IPFC Gandhinagar has managing IP Portfolios of **M/s. Holy Herbaceuticals Ltd** and rendered Patent, Trademark & Design protection services in India. A proprietorship firm started around 5 years ago, by Mrs. Gadhvi Neetaben, a responsible housewife, technopreneur and first generation entrepreneur. **Holy Herbaceuticals Ltd** is engaged in

developing and manufacturing alternate medicines having minimal or less side effect on human health. The invention relates to a herbal formulation for treatment and prevention of diabetes and related disorders. After his meeting with CII MoMSME IPFC Gandhinagar, she came to know about the value of IP asset, the associated benefits and the integrated services of IPFC has started, for protecting his innovations for both Patent, Trademark & Design and now managing company entire IP Portfolio.

M/s. Panna Clothing, Ahmedabad: IPFC Gandhinagar has managing IP Portfolios of **M/s. Panna Clothing** and rendered Trademark protection services in India.

A proprietorship firm, by Mr. Osthwalrakesh, a technopreneur, is engaged in manufacturing and marketing of garments. CII MoMSME IPFC Gandhinagar helped him by submitting the response report to the trademark office and appeared in the hearing of the matter. After which his trademark application has been successfully sent for publication.

➤ **Achievements of IPFC Mysore in year 2013**

Awareness Programs organized by IPFC

Workshop on IP Filings: 11th August 2013- NIE College, Mysore

Workshop on Protection of Potential Inventions through Patent Filing: 13th August 2013, Dayanand Sagar College of Engineering, Bangalore.

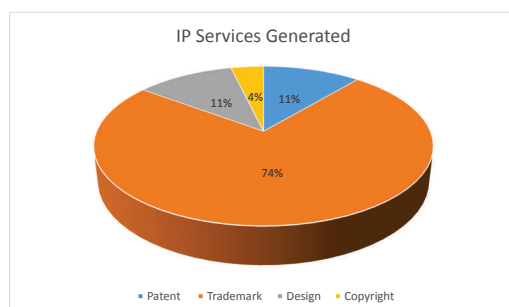
Workshop on IP Filings: 11th August 2013- NIE College, Mysore

IP Awareness sessions for food cluster: Mysore - 22nd July 2013

Arsikere, Hassan District- 11th November 2013

Workshop on IP Filings: 27th December 2013- Vidya Vikas Institute of Engineering and Technology, Mysore

IP Services Generated



Promotion/Networking/Learning initiatives to facilitate sharing of best practices

National Seminar On Demystifying Intellectual Property Rights & IP Management "Making IPR work for Indian Industry, Institutions & MSMEs" on 19-20 April 2013 at JSS Law College Campus, Mysore.

Seminar On Patent Filing Strategies For Pharmaceutical & Biotechnology Products "Current Position & Patent Disputes, Latest Pharma Prosecution Practices" on 26 April 2013 at Sarada Vilas College of Pharmacy Campus, Mysore

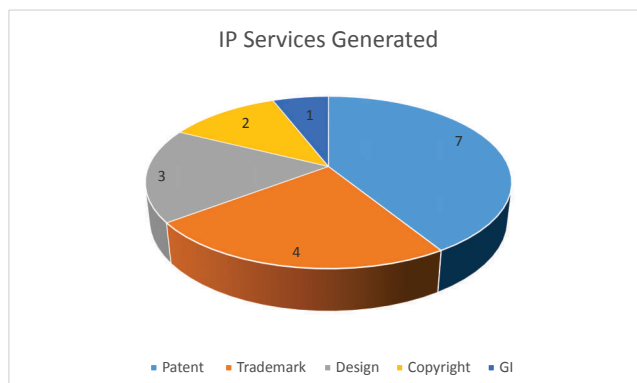
Seminar On Legitimate & Competitive Tools For Industry For Their Global Business Information Technology & Intellectual Property Rights- 18th June 2013, Mysore

Seminar on Legitimate & Competitive Tools For Industry for their Global Business Information Technology & Intellectual Property Rights- 17th June 2013 Bangalore

IPR SUMMIT - Conference on Innovation and IPR "Interfacing Innovation and IPR for Business Success" on 13-14 February 2014, Bangalore

➤ Achievements of IPFC Indore in year 2013

IP Services Generated



➤ Achievements of APTDC in year 2013

• APTDC (Andhra Pradesh Technology development Center)

Confederation of Indian Industry (CII), Andhra Pradesh Technology Development and Promotion Center (APTDC) and Govt. of Andhra Pradesh have taken a unique initiative to establish IPR facilitation Cell in the Andhra Pradesh state primarily to create a strong IPR base , to enhance the quality of Invention, innovation and fine tune the institutional & policy issues and to increase the number of patents filed from the state. The idea is to boost investors' confidence in the long run through better innovative corporate Culture. The initiative addresses the IPR issues of the Industry, Research and development institutes of AP at large.

Geographical Indications (GI):

APTDC in collaboration with the Andhra Pradesh Handicrafts Development Corporation Govt. of AP facilitated the registration of various products originating from Andhra Pradesh. In 2013, GI certificate was issued to Narayanpet Handloom Sarees and Mangalagiri Sarees & Fabrics. Also, APTDC received an approval to file an application for Etikoppaka Crafts & Durgi Stone Carving.

The Consultative Group Meeting for Banaganapalle Mango was organized in Hyderabad. GI

APTDC is also the member of state level GI committee and has given its recommendations on Post GI implications and its enforcement for the registered products of AP.

In first of its kind, APTDC facilitated towards successfully enforcing GI Rights for Tirupati Laddu.

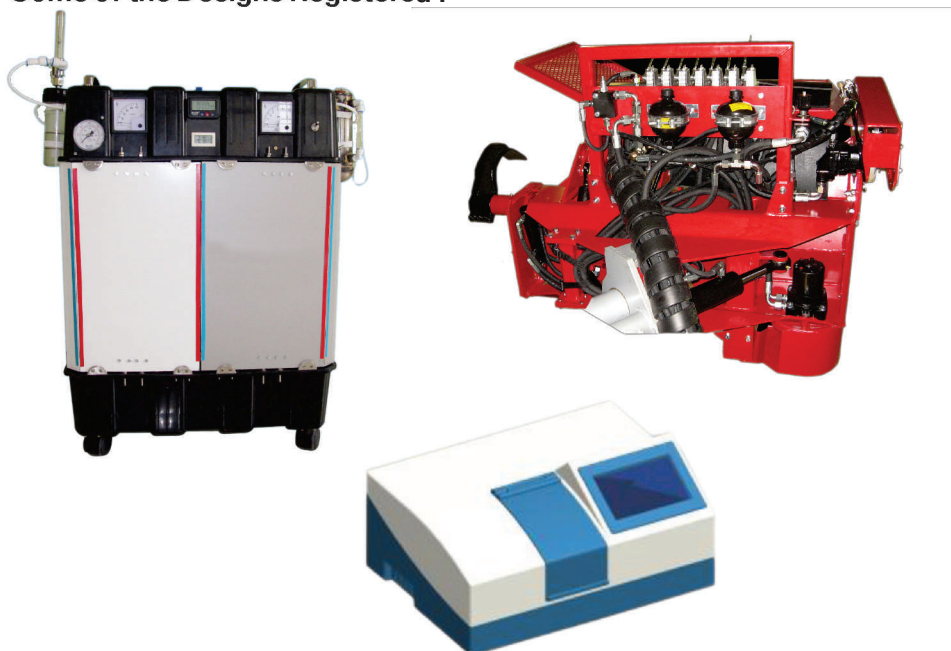


Narayanpet Handloom Saree

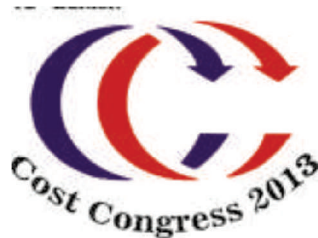


Mangalagiri Sarees

Some of the Designs Registered :



Some of the Trademarks Registered are:



WORDMARKs:

- KRYPTOSIL
- BINACENE
- PRIMACENE

Glimpse of IPFC's





Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, India's premier business association has over 7200 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 100,000 enterprises from around 242 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

The CII theme of 'Accelerating Growth, Creating Employment' for 2014-15 aims to strengthen a growth process that meets the aspirations of today's India. During the year, CII will specially focus on economic growth, education, skill development, manufacturing, investments, ease of doing business, export competitiveness, legal and regulatory architecture, labour law reforms and entrepreneurship as growth enablers.

With 64 offices, including 9 Centres of Excellence, in India, and 7 overseas offices in Australia, China, Egypt, France, Singapore, UK, and USA, as well as institutional partnerships with 312 counterpart organizations in 106 countries, CII serves as a reference point for Indian industry and the international business community.

Confederation of Indian Industry

The Mantosh Sondhi Centre

23, Institutional Area, Lodi Road, New Delhi – 110 003 (India)

T: 91 11 45771000 / 24629994-7 | F: 91 11 24626149

E: info@cii.in | W: www.cii.in

Follow us on :



facebook.com/followcii



twitter.com/followcii



www.mycii.in

Reach us via our Membership Helpline: 00-91-11-435 46244 / 00-91-99104 46244
CII Helpline Toll free No: 1800-103-1244