

## 6<sup>th</sup> International Conference on IPR

Synergy between IPR and competition laws- perspective and way forward for ease of doing business

18 December 2020; Cisco-Web Ex

Deliverables	Premium Partner	Platinum Partner	Principal Partner	Associate Partner
Value	5 Lakhs	4 Lakhs	3 Lakhs	2 Lakh
LOGO VISIBILITY				
Logo Display in the following collaterals				
• top of one of the Wings of conference backdrop (to be shown Pre /				
Post Sessions during the Session breaks)				
• Side Wings of conference backdrop (to be shown Pre / Post Sessions				
and during the Session breaks)				
• Login Page		<b>v</b>		~
Virtual Lobby	•	•	•	•
Conference Programme Page				
Conference Welcome Screen				
• Sponsor's Page				
Partner Booklet				
Advertisement (if any)				
ADVERTISEMENT BANNER / IMAGE				
Advertisement during Conference Session Breaks	✓	✓	>	✓
Advertisement in the Digital Partner Booklet	Centre Spread	Full Page	Half Page	Quarter Page
UNIQUE FEATURES				
Screening of the Corporate Film Video/ Commercial (to be shown	1	1	1	×
during breaks)	minute / 3 times	minutes/ 2 times	minute/ 1 time	
Speaking opportunities	✓	✓	<b>~</b>	×